

Independent Design Engineering Project
THESIS 2021

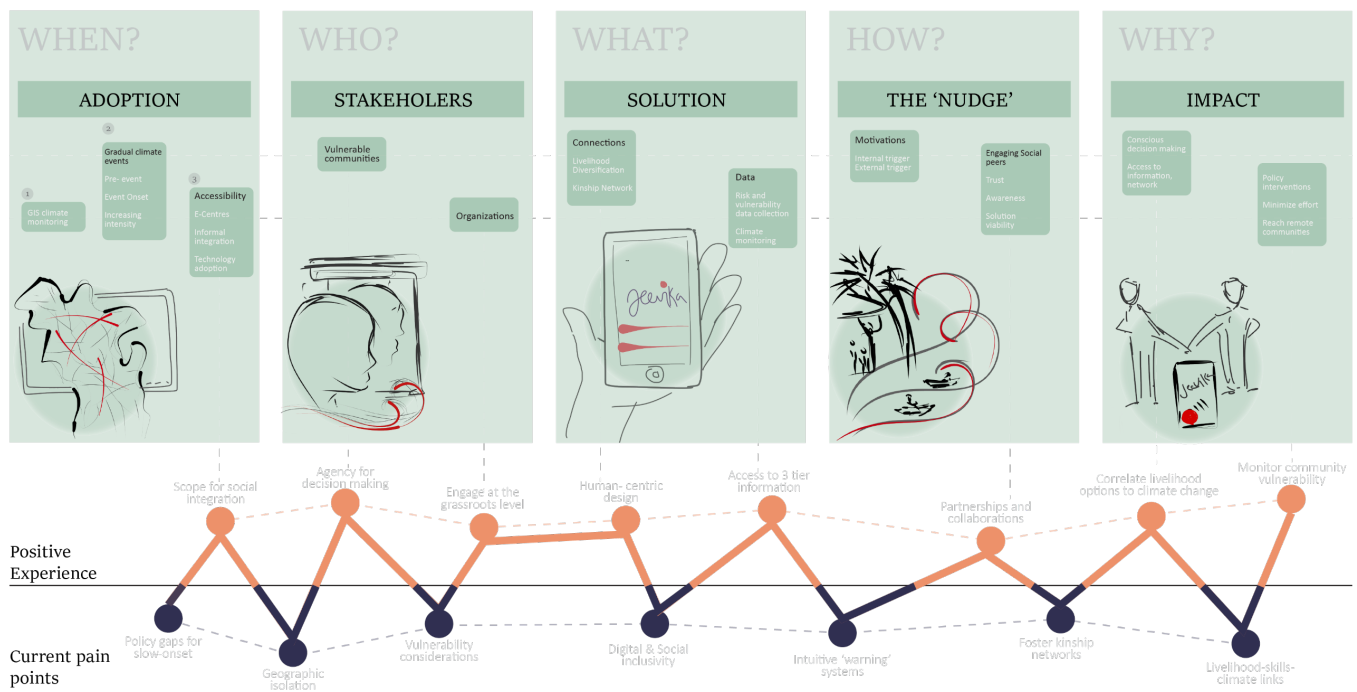
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PROGRAM: MDE, Master in Design Engineering

Jeevika: The Human Face of Climate Migration in Bangladesh

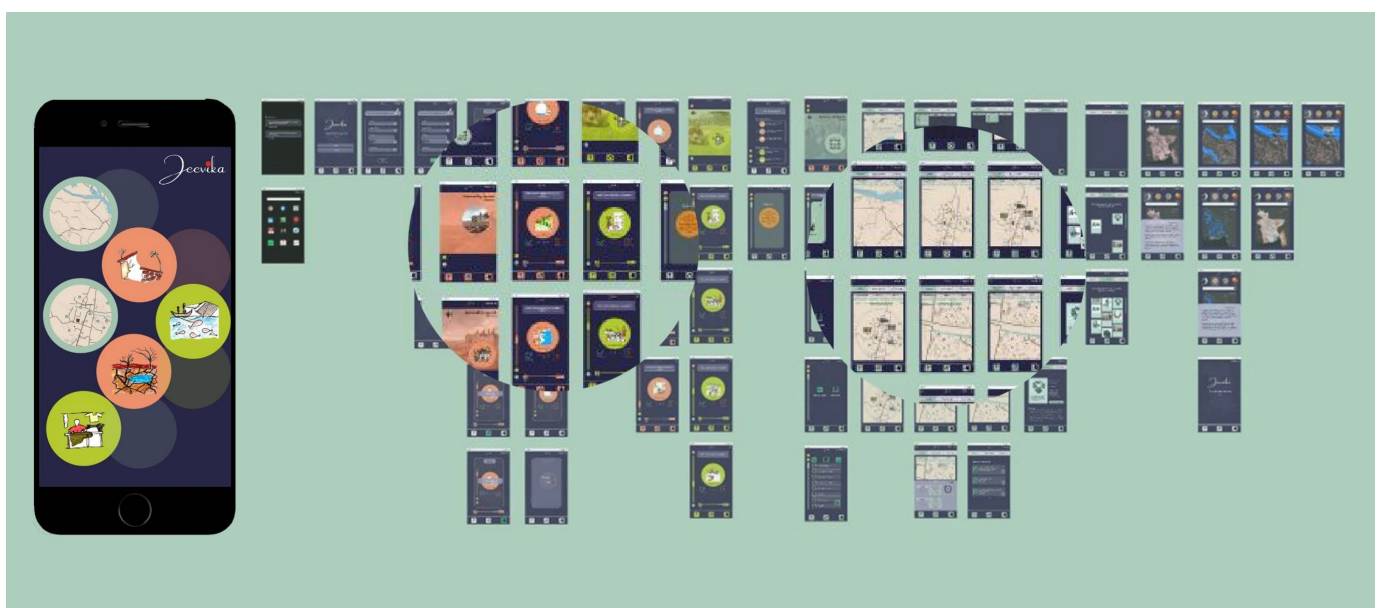
For the climate vulnerable population, *Jeevika* can equip vulnerable communities with information and social connectivity through the infusion of a climate conscious infrastructure.



Jeevika: Service Design



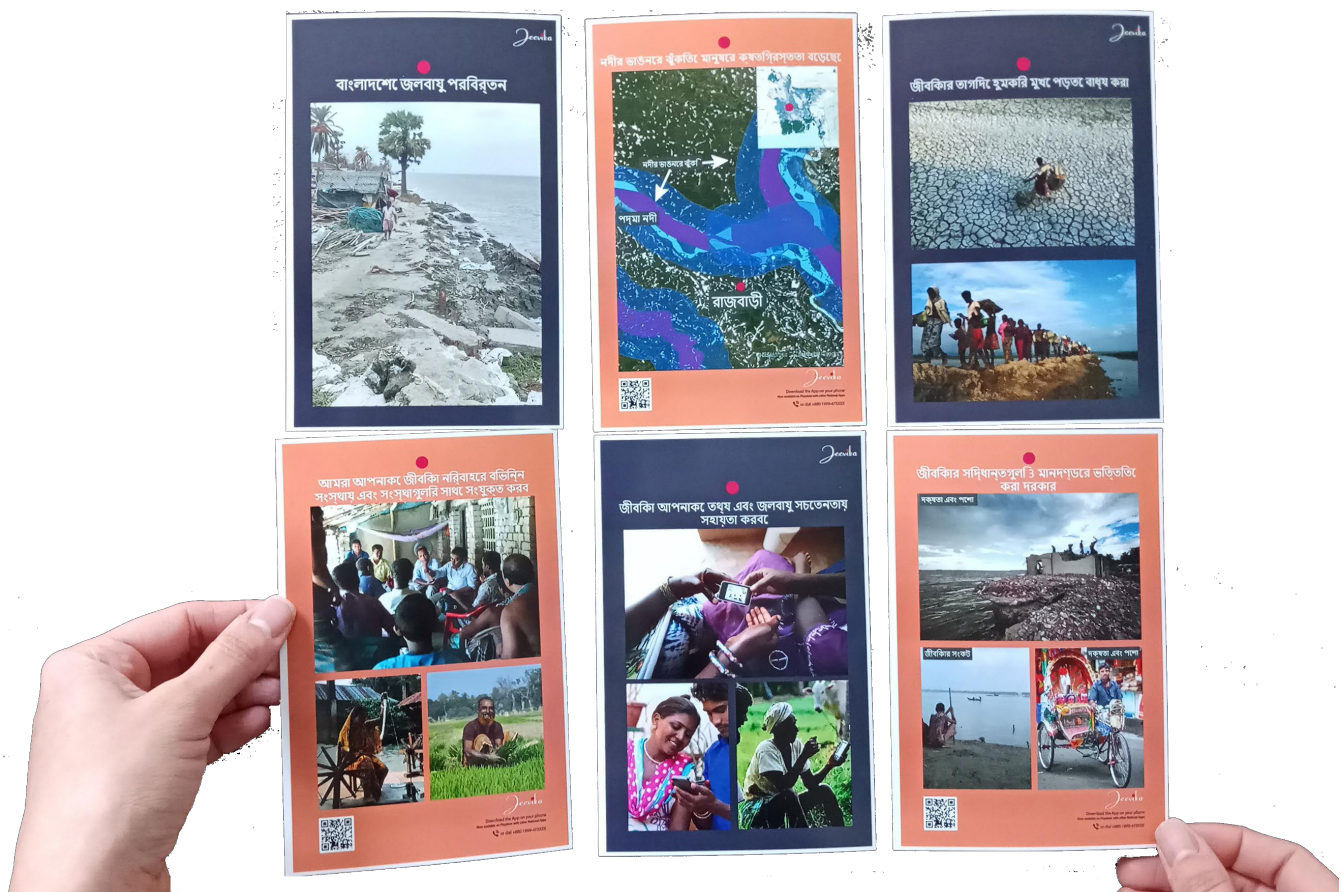
A journey map showing the solution adoption, community engagement and impact on society.



User Interface/ Visual communication Design for Jeevika.



Key User experience touchpoints



A design approach for service adoption, build empathy and trust in the potential benefits of the platform on the ground. (Text in Bengali)



The system infrastructure for the livelihood diversification service, *Jeevika* is based on Climate data monitoring.